

MARY HAYWOOD. (Pat. 1766). Bright pink. Very double one inch flowers. Petals drop clean. Makes a neat free-flowering plant about 10 inches high. Abundant, bright green, very tiny foliage. \$1.25 each; 3 for \$3.50

62

Moore

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U. S. Department of Agriculture



MINIATURE ROSES

SEQUOIA NURSERY

2519 E. MINERAL KING

VISALIA, CALIF.

**1959-60
Newest and Best
Varieties**

From one Gardener to Another:

Thanks for your interest in miniature roses. If you have missed the joy and satisfaction of growing these little fellows we hope you won't put it off any longer.

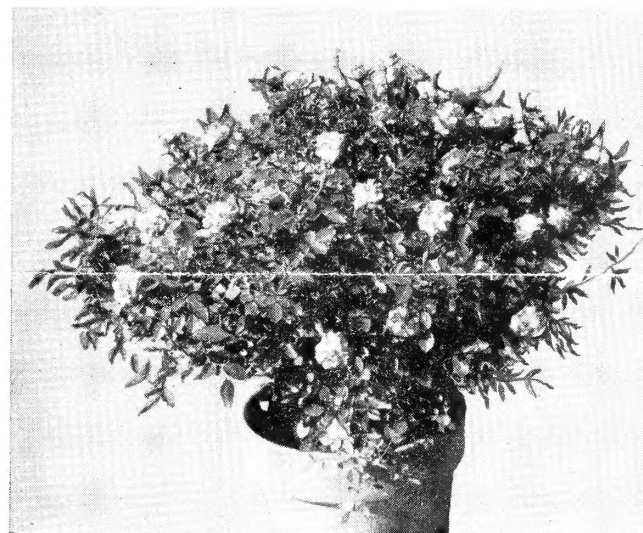
Miniatures now come in many varieties and in nearly all colors found in the larger roses. They make wonderful gifts and may be used for many special occasions. Plants may be sent almost anywhere at any time. Just think how easily a gift of miniature roses may solve that problem of what to give to that person "who has everything". Or you may pot up some plants yourself to have ready for such occasions.

Miniatures are among the first roses to bloom in the spring and the last to flower in the fall. Indoors or in the small greenhouse they may be flowered nearly all year. Use miniatures for borders, low hedges, in groups for spots of color or as potted plants. They will bring you and your friends much pleasure. Try some today.

***ORANGE ELF.** (Pat. R. R.). Shapely, orange colored buds. New color in Climbing Miniatures. Blooms even in small pot. Ground cover (or climber to 2½ feet tall). \$2.00 each; 3 for \$5.00

Sincerely,

Ralph Moore



Dian Growing in 8-in. Pot.



MAGIC WAND. (Pat. R.R.). New red everblooming miniature climber. Tiny Tom Thumb buds. Always in bloom. \$1.50 each; 3 for \$3.90

HOME GARDENERS' COLLECTIONS

BEGINNERS COLLECTION #1596

1 Centennial Miss (red) 1 Little Buckaroo (red)
1 Pink Joy (pink) 1 Cinderella (white)

\$5.25 Value for ONLY..... \$4.75



RAINBOW COLLECTION #2596

1 Bit O' Sunshine 1 Red Imp (red)
(yellow) 1 Patty Lou (rose)
1 Dian (pink-red) 1 Pink Heather (pink)

\$7.50 Value for ONLY..... \$5.95

BIG TEN COLLECTION #3596

1 Mona Ruth (rose-pink) 1 Pink Cameo
1 Lollipop (bright red) (rose-pink Cl.)
1 Candy Cane (bi-color) 1 Bit O' Sunshine
1 Little Buckaroo (red) (yellow)
1 Pink Joy (pink) 1 Westmont (red)
1 Dian (pink-red) 1 Little Scotch (yellow)

\$16.25 Value for ONLY \$13.50



MINIATURE ROSES ARE EASY TO GROW . . . !



DIAN. (Pat. 1808). One of the finest miniatures we have introduced. Hardy, vigorous plant and one of the freest flowering. Brilliant "Pink-red" flowers with a glowing undertone. Fragrant, long-lasting cut flower. Excellent border or pot plant. Grows 12 - 14 inches high.

\$1.50 each; 3 for \$3.90



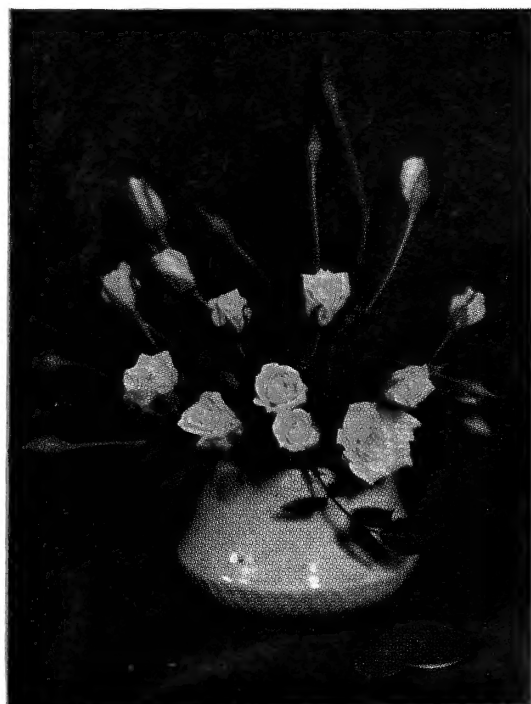
***LOLLIPOP.** (Pat. R.R.) Probably the brightest red yet! Flower form similar to Dian. Bushy, vigorous plant to 12 inches high. Good for pot or border. A standout.

\$1.50 each; 3 for \$3.90



***MONA RUTH.** (Pat. R.R.) One of the finest. Real "rose" shaped buds and flowers. Rich rose-pink color. Good indoors or out. Constant bloom. An aristocrat!

\$1.50 each; 3 for \$3.90



LITTLE SCOTCH. (Pat. App. For). New. Butterscotch yellow. Beautifully formed long buds. Delightful pot or border rose.

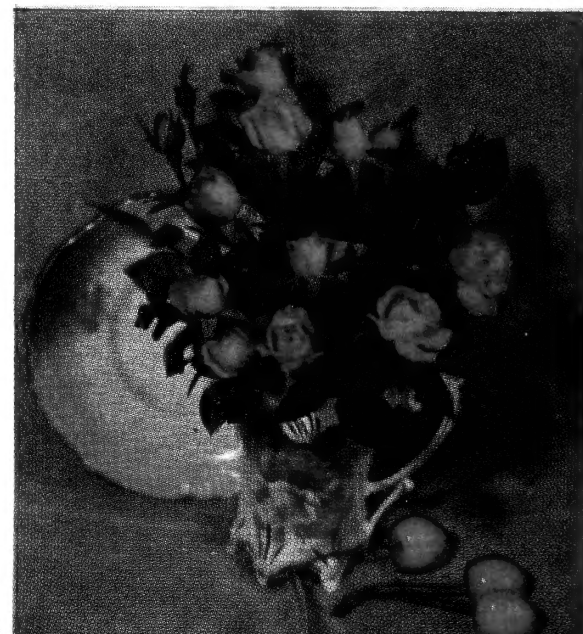
\$1.50 each; 3 for \$3.90



Great Joy with Little Things

**BEAUTIFUL
COLOR
INDOORS
and
OUTDOORS**

Enjoy Year Around Blooms with Miniatures





ORANGE ELF

DON'T PUT IT OFF!
Try MINIATURE ROSES This SEASON

NEW INTRODUCTIONS

LOLLIPOP

MONA RUTH

PINK HEATHER

SPARKIE

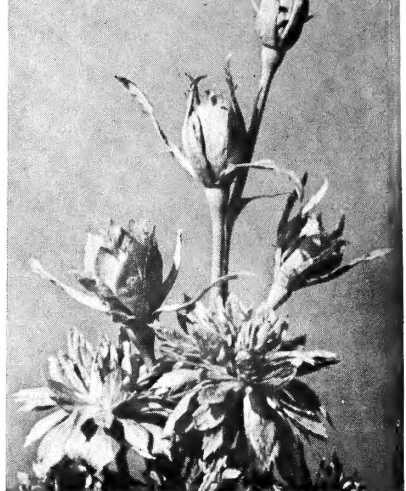
ORANGE ELF

GREEN ROSE

Rare and unusual—a conversation piece! Easily grown as a potted plant (6" - 10" pot). Will flower first year. Dainty green buds open into very double green flowers.

Well rooted plants from 2¼" pots.

\$1.50; 3 for \$3.90



MINIATURE TREE ROSES

Imagine real miniature roses growing on tiny trees! Budded on sturdy stem 12" high. Will bloom all season.

LITTLE BUCKAROO—Velvety red.

PINK JOY—Fragrant pink.


DIAN—Bright pink-red.

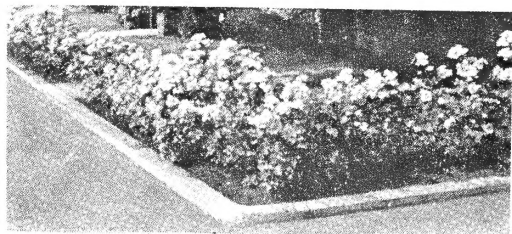
YELLOW (as available).


each \$3.50—add \$1.00 to first plant and 75¢ to each additional plant for packing and postage.

PINK FAIRY (The Fairy) — Very double soft pink in clusters. Vigorous, hardy, free flowering. For pot—landscape—borders. Good everywhere. From 2¼" pots.

\$1.25 each; 3 for \$3.50; 10 for \$10.00. Prepaid

—Plant a
border of 
PINK FAIRY



 Tiny bright red very double flowers on a compact bushy plant—that's **RED IMP** (Pat. 1032)—Try some in pots.

\$1.25 each; 3 for \$3.50 prepaid.

ORDER BLANK

SEQUOIA NURSERY "Moore Miniature Roses"
2519 EAST MINERAL KING • VISALIA, CALIFORNIA

Please send the following Miniature Roses:

Date of Order_____

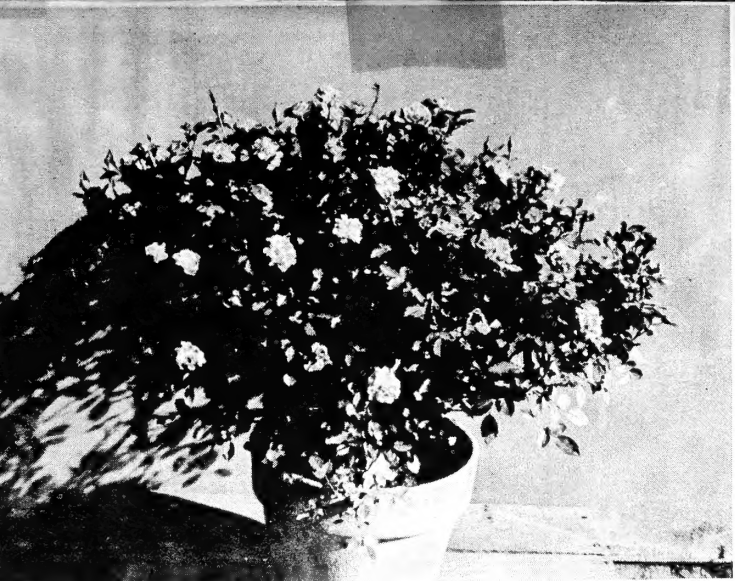
Ship to: (please print)

Shipping Date_____

Total Number Plants _____ Amount Enclosed \$ _____

Please Enclose Full Payment With Order. No C.O.D.'s Please
- ADD 4% SALES TAX IN CALIFORNIA -

[illegible]



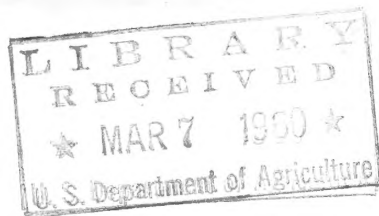
Miniature Rose DIAN growing in 8-inch pot

MOORE MINIATURE ROSES

SEQUOIA NURSERY

2519 East Mineral King
VISALIA, CALIFORNIA

MOORE



MINIATURE ROSES

See Listing Inside

SPECIAL

CLIMBER COLLECTION

From 2 1/4" Pots

1 PINK CAMEO

1 CANDY CANE

1 MAGIC WAND

1 CLIMBING JACKIE

1 FAIRY PRINCESS

5 PLANTS — Value \$8.50

—if ordered from this sheet we will add
1 extra plant of our new ORANGE ELF
miniature climber FREE.

—Total of 6 Plants for only \$8.50 prepaid

Try Miniature

Rose **DIAN**

in 6" or 8" pots

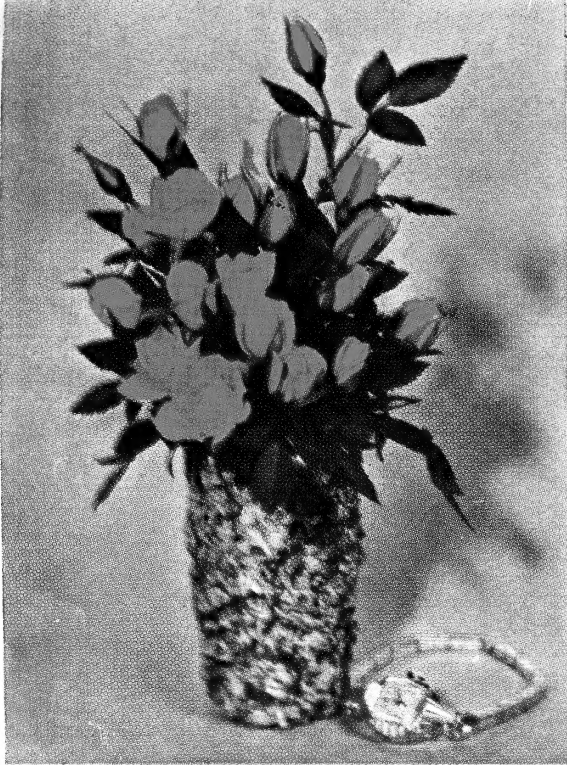
for Summer and

Fall Pot Plant Sales

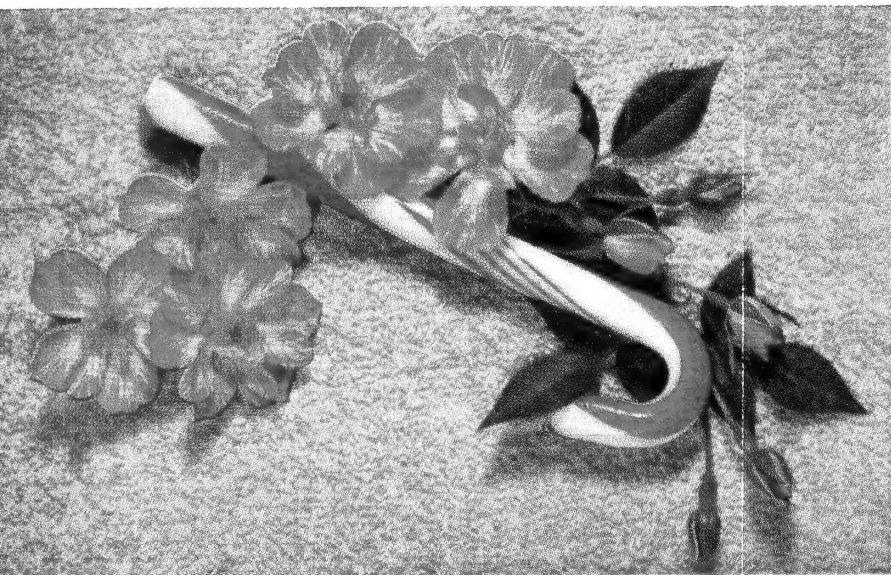
—Blooms when

other Pot Plants

are scarce!



BIT O' SUNSHINE. (Pat. 1631). Brightest yellow miniature. Shapely yellow buds in profusion on a bushy 12 inch plant. Fragrant. Try this in pots!
\$2.00 each; 3 for \$5.00



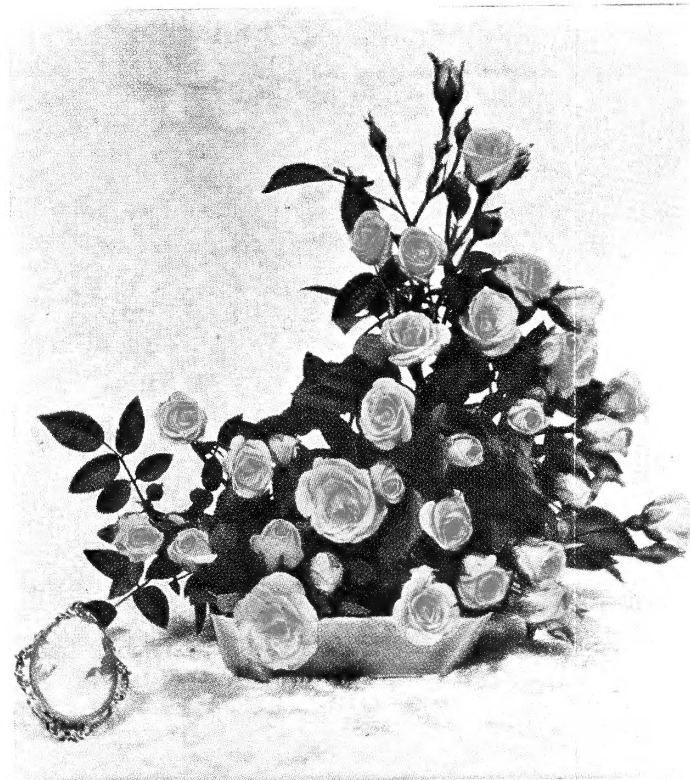
CANDY CANE. (Pat. App. For). New and different. Opens to semi-double one and one-half inch flowers with golden stamens. Pink to light red with white stripes! See color illustration. Blooms in loose clusters or sprays. Climbing Miniature up to 4 feet tall. \$2.00 each; 3 for \$5.00

"Dress-Up" with a Border of Miniature Roses

Moore

MINIATURE ROSES

VISALIA, CALIFORNIA

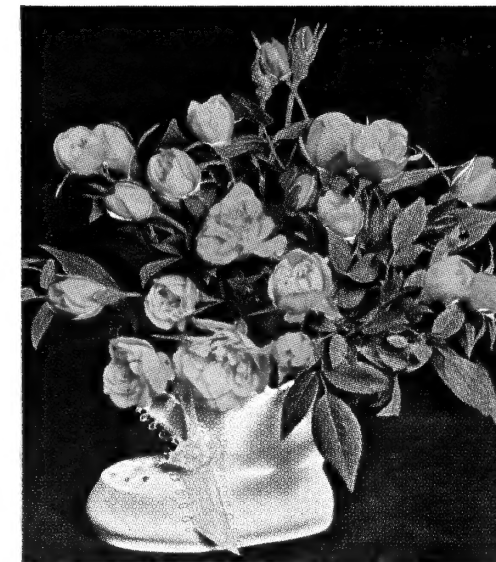


PINK CAMEO. (Pat. 1451). First truly Everblooming Miniature Rose in Climbing Form. Perfect miniature Rose-pink (Tyrian rose) buds. Long lasting cut flowers - wonderful boutonniere, corsage and small bouquet rose. Shrub or small pillar (up to 5 ft.). Will bloom first year.
\$2.00 each; 3 for \$5.00

WESTMONT. (Pat. App. For). Bright red, opens to double one and one half inch flowers. Fast growing with glossy foliage. Excellent border plant. Similar to Little Buckaroo. \$1.50 each; 3 for \$3.90



LITTLE BUCKAROO. (Pat. 1726). Hardy, vigorous plant to 15 inches. Excellent border rose. Very lasting bright red flowers.
\$1.50 each; 3 for \$3.90



PINK JOY. (Pat. 1378). Double, fragrant pink flowers. Beautifully shaped deep pink buds with touch of salmon. Grows much like Oakington Ruby.
\$1.25 each; 3 for \$3.50

These Little Roses Add Beauty and Interest to Any Garden. Plant Some - You'll Be Glad You Did!

MINIATURE ROSES — *California Grown*

The new Miniature Roses are enjoying ever increasing popularity. They are easy to grow and care for. Sunlight, regular watering and a small amount of fertilizer is about all they need. (Complete instructions sent with each order.)

RED

***LOLLIPOP.** (Pat. R.R.). Probably the brightest red yet! Flower form similar to Dian. Bushy, vigorous plant to 12 inches high. Good for pot or border. A standout.

\$1.50 each; 3 for \$3.90

***SPARKIE.** Vigorous, bushy plant. Flowers single (5-7) petals. Bright medium red becoming darker as flowers age until petals fall.

\$1.25 each

DIAN. (Pat. 1808). One of the finest miniatures we have introduced. Hardy, vigorous plant and one of the freest flowering. Brilliant "Pink-red" flowers with a glowing undertone. Fragrant, long-lasting cut flower. Excellent border or pot plant. Grows 12-14 inches high.

\$1.50 each; 3 for \$3.90

LITTLE BUCKAROO. (Pat. 1726). Hardy, vigorous plant to 15 inches. Excellent border rose. Very lasting bright red flowers.

\$1.50 each; 3 for \$3.90

CENTENNIAL MISS. (Pat. 1301). Full double fragrant flowers. Rose red to deep wine red. Compact, free flowering plant.

\$1.25 each; 3 for \$3.50

RED IMP. (Pat. 1032). Small double bright red flowers. One of the best for pots. Always in bloom.

\$1.25 each; 3 for \$3.50

THUMBELINA. Semi-double red flowers. Pointed red buds. An improved Tom Thumb.

\$1.25 each

JULIETTE. Bright crimson. Flowers larger than most miniatures. Holds color well even in warm weather. Good border plant.

\$1.25 each; 3 for \$3.50

OAKINGTON RUBY. Miniature red buds open to double one inch flowers. Hardy. Excellent border or pot plant.

\$1.25 each; 3 for \$3.50

WESTMONT. (Pat. App. For). Bright red, opens to double one and one half inch flowers. Fast growing with glossy foliage. Excellent border plant. Similar to Little Buckaroo.

\$1.50 each; 3 for \$3.90

***BOBOLINK.** (Pat. R.R.). Double rose-red. Fragrant. Taller, faster growing plant with darker foliage than Dian.

\$1.25 each; 3 for \$3.50

YELLOW

BIT O' SUNSHINE. (Pat. 1631). Brightest yellow miniature. Shapely yellow buds in profusion on a bushy 12 inch plant. Fragrant. Try this in pots!

\$2.00 each; 3 for \$5.00

LITTLE SCOTCH. (Pat. App. For). New. Butterscotch yellow. Beautifully formed long buds. Delightful pot or border rose.

\$1.50 each; 3 for \$3.90

JACKIE. Compact sturdy plant to about 12 inches. Perfectly formed soft yellow buds. Very double 1 1/4 inch flowers. Fragrant. Color best in partial shade or near coast. Fine pot or border rose.

\$1.50 each; 3 for \$3.90

BABY GOLD STAR. (Pat. 407). Perfect gold yellow buds and flowers.

\$1.50 each; 3 for \$3.90

CANDLEFLAME. Plant bushy and vigorous. Slender buds of red, yellow and orange — Talisman colors — single, five petaled flower.

\$1.50 each; 3 for \$3.90

PINK

***PINK HEATHER.** (Pat. R.R.). Very bushy compact plants. Disease resistant; profuse flowering — several reports of over 100 flowers on one plant in a single month! Hardy. Fast grower to about 12 inches. Tiny, very double fragrant flowers. Generally pink but may bloom pink, white or soft lavender — or all three colors on same plant at the same time! Unique — different. Tested coast to coast (this was test rose # 4-54-15).

\$1.50 each; 3 for \$3.90

***MONA RUTH.** (Pat. R.R.). One of the finest. Real "rose" shaped buds and flowers. Rich rose-pink color. Good indoors or out. Constant bloom. An aristocrat.

\$1.50 each; 3 for \$3.90

PATTY LOU. (Pat. 1335). Full double, fragrant rose colored flower — silver pink on back of petals. Pretty bud; pretty flower — lots of them, and the plant is thornless!

\$1.25 each; 3 for \$3.50

MARY HAYWOOD. (Pat. 1766). Bright pink. Very double one inch flowers. Petals drop clean. Makes a neat free-flowering plant about 10 inches high. Abundant, bright green, very tiny foliage.

\$1.25 each; 3 for \$3.50

PINK JOY. (Pat. 1378). Double, fragrant pink flowers. Beautifully shaped deep pink buds with touch of salmon. Grows much like Oakington Ruby.

\$1.25 each; 3 for \$3.50

ROSA ROULETTI. Tiny pink buds and double pink flowers. One of the older varieties but still good. Hardy and long lived.

\$1.25 each; 3 for \$3.50

PEGGY GRANT. Shell pink. One of the daintiest of all miniatures. Especially nice for pots.

\$1.25 each; 3 for \$3.50

PERKY. New. Small glossy foliage. Compact 10-12 inch plant. Very fragrant, full double one inch pink flowers.

\$1.25 each; 3 for \$3.50

CUTIE. (Pat. 1302). Tiny clear pink fragrant buds and flowers. Continuous bloom from spring to frost. Compact plant grows 8-10 inches high. Dainty fern-like foliage.

\$1.25 each; 3 for \$3.50

WHITE

FROSTY. (Pat. 1412). One of the world's whitest roses! Glossy foliage on a nearby thornless plant. Excellent for pots, planter boxes and borders.

\$1.50 each; 3 for \$3.90

POLKA DOT. Fine white miniature. Hardy, vigorous plant. Double ivory white flowers.

\$1.25 each

CINDERELLA. (Pat. 1051). Small, very double white. Bushy, vigorous plant. One of the best.

\$1.25 each; 3 for \$3.50

WHITE ASTER. (Pat. 1767). Bushy, compact plants. Soft pink buds open into double one-inch flowers. Numerous narrow petals give individual flowers the appearance of tiny aster blooms.

\$1.25 each; 3 for \$3.50

PIXIE. Excellent low growing double white.

\$1.25 each

WHITE FAIRY. Very double white flowers in clusters. Nice in pots.

\$1.25 each; 3 for \$3.50

CLIMBING MINIATURES

PINK CAMEO. (Pat. 1451). First truly Everblooming Miniature Rose in Climbing Form. Perfect miniature Rose-pink (Tyrian rose) buds. Long lasting cut flowers — wonderful boutonniere, corsage and small bouquet rose. Shrub or small pillar (up to 5 ft.). Will bloom first year.

\$2.00 each; 3 for \$5.00

CANDY CANE. (Pat. App. For). New and different. Opens to semi-double one and one half inch flowers with golden stamens. Pink to light red with white stripes! See color illustration. Blooms in loose clusters or sprays. Climbing Miniature up to 4 feet tall.

\$2.00 each; 3 for \$5.00

***ORANGE ELF.** (Pat. R.R.). Shapely, orange colored buds. New color in Climbing Miniatures. Blooms even in small pot. Ground cover (or climber to 2 1/2 feet tall).

\$2.00 each; 3 for \$5.00

MAGIC WAND. (Pat. R. R.). New red everblooming miniature climber. Tiny Tom Thumb buds. Always in bloom. (See color illustration).

\$1.50 each; 3 for \$3.90

CLIMBING JACKIE. (Pat. R.R.). Soft yellow. Very double, fragrant. Similar to the bush "Jackie". Grows up to 5 ft. tall. A really good rose.

\$1.50 each

FAIRY PRINCESS. Tiny fern-like foliage. Miniature salmon-orange buds open to very double pink flowers. A climbing miniature in a new color.

\$1.50 each; 3 for \$3.90

REDHEAD. Similar to Pink Cameo. Blood red buds and flowers.

\$1.50 each

BABY JAYNE. (Pixie-Hedge). Very double one inch pink flowers. Glossy leaves. Everblooming pillar to 4 feet. Excellent hedge.

\$1.25 each; 3 for \$3.50

PAPOOSE. Excellent ground cover. Very hardy. Grows only a few inches high but spreads out 3 to 4 feet across. Free bloomer with clusters of one inch single white flowers.

\$1.25 each; 3 for \$3.50

*Newest Varieties.

NOTE: Prices quoted are PREPAID in U.S.A. and Canada on all orders amounting to \$3.00 or more. We ship best way (—Air Mail or Special Delivery to distant or difficult destinations). **Safe Delivery Guaranteed.**

• ADD 50¢ to all orders under \$3.00 for postage and handling.

• TO SAVE MONEY, order in groups of three — \$1.25 varieties, 3 for \$3.50; \$1.50 varieties, 3 for \$3.90; \$2.00 varieties, 3 for \$5.00.

• CALIFORNIA customers, please add 4% Sales Tax.

WE SHIP October to June.

Patented varieties offered are being handled under license from patent owners.

MOORE MINIATURE ROSES

Sequoia Nursery

2519 E. Mineral King

Visalia, California